

STARTING A BUSINESS COURSE OUTLINE

- duration of program - 330hrs
- 6 modules
- 22 credits
- Attestation of Vocational Speciality (A.V.S.)
- Ministry (MEQ) code 5764

STARTING A BUSINESS DESCRIPTION

- prepare a business plan outline
- determine market analysis
- develop marketing & sales strategies
- organize & process info needed to secure financing
- plan business activities